



Independent Writers of Chicago

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**ALL YOU NEED TO KNOW ABOUT SHOOTING A VIDEO:
INDEPENDENT WRITERS OF CHICAGO (IWOC)
HEAR HOW TO GET IN THE GAME**

Aw, shoot! A client thought it would be a capital idea to have a quick video produced – and there you are, caught flat-footed on how to shoot one. Produce one. Load it up online for all the world to see. Well you're in luck, because at the next IWOC meeting on Tuesday, November 10th, video production expert Tom McCosky of McCosky Film and Video, will be here to impart all the nuts and bolts that go into producing a video, no matter the budget. So next time a client brings up the subject, you can confidently say, "Can do!"

McCosky has spent 14 years circling the globe with United Airlines, shooting their videos wherever UA flew and landed. Fast-forward to present day, and you'll find Tom and his video editor wife, Sue McCosky, operating McCosky Film and Video out of Mt. Prospect, serving clients that include *Entertainment Tonight*, reality TV shows, major corporations and pro sports networks. From the master, you'll learn about production options, budgeting, equipment choices, framing of shots, lighting, editing and publishing online.

Whether you're shooting-it-yourself with a smartphone or with a Digital SLR camera and hiring a crew, whether it's to promote a client or your own business, the information you glean will help you get in the game. And maybe even put you ahead of it. Lights...camera...get to the meeting!

The IWOC meeting will take place Tuesday, **November 10th** in **Room 4F** (4th fl.) at the Gratz Center, 126 E. Chestnut St. / 115 E. Delaware, Chicago, just west of Michigan Ave., adjacent to Fourth Presbyterian Church. Discounted parking (after 5 pm, with validation) is located at the 900 N. Michigan Ave. garage. Networking at 5 p.m. Main program, 6 p.m. IWOC members admitted free and do not need to register. Nonmembers, \$15. (\$10 if pre-registered at <http://www.iwoc.org/calendar>. Click on "November 10th IWOC Meeting.") Following the meeting, attendees are invited to a nearby restaurant for a buy-your-own dinner to further discuss writing-related topics or to continue networking. For more information, call 800-804-IWOC (800-804-4962) or visit www.iwoc.org.

IWOC is a nonprofit professional association of freelance writers living in the Chicago metropolitan area whose clients range from local to global. Together, IWOC members represent a broad spectrum of writing talents, consultation services, and specialties serving large corporations, small businesses, and not-for-profit organizations.

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