



Independent Writers of Chicago

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INDEPENDENT WRITERS OF CHICAGO (IWOC)
HEAR HOW TO WORK LESS, MAKE MORE.
IS THAT JUST PLAIN BULL? YES!

Bull Garlington, that is. An award-winning author, nationally known syndicated humor columnist and marketing maven, Christopher “Bull” Garlington is one wild and pretty crazy guy (ok, he’s not *that* pretty) who’ll be speaking on the topic of “Managing Your Freelance Career: Work Less, Make More” at the next IWOC meeting on Tuesday, May 12th. It’s his firm belief – and he’s got the creds to back it – that freelancers could actually make more moolah in less time than they imagine – while maintaining the highest of standards, of course. And that, freelancing friends, is no bull.

Garlington is just plain funny. Even the titles of his works elicit a laugh. To wit: *Death by Children: I Had Kids So You Don’t Have To* (named 2013 Humor Book of the Year by the prestigious *Foreword Reviews*). His short stories have appeared in such esteemed literary mags as *The Dead Mule School of Southern Literature* and currently, he is in pre-production of a platform-building food blog and dinner series, *Eating Vincent Price*. Bull also runs Creative Writer PRO, a content marketing company focused on humor and creative marketing. His personal productivity handbook, *Metrics for Writers*, is an underground success from which he will be providing many of his presentation talking points, such as:

- The importance of productivity, of marketing yourself and of being a professional
- Your mean rate of production
- How to make a terrifying word count warm and cuddly
- Writing on spec—the pros and cons
- How to get more leads in your industry

Sound like a fascinating character? Wait til you hear him in person! Come get numerous humorous tips on how you can better manage your time and your business – and make it pay handsomely. Go Bull!

The IWOC meeting will take place Tuesday, **May 12th** in **Room 4F (4th fl.)** at the Gratz Center, 126 E. Chestnut St. / 115 E. Delaware, Chicago, just west of Michigan Ave., adjacent to Fourth Presbyterian Church. Discounted parking (after 5 pm, with validation) is located at the 900 N. Michigan Ave. garage. Networking at 5 p.m. Main program, 6 p.m. IWOC members admitted free and do not need to register. Nonmembers, \$15. (\$10 if pre-registered at <http://www.iwoc.org/calendar>. Click on “May 12th IWOC Meeting.”) Following the meeting, attendees are invited to a nearby restaurant for a buy-your-own dinner to further discuss writing-related topics or to continue networking. For more information, call 800-804-IWOC (800-804-4962) or visit www.iwoc.org.

IWOC is a nonprofit professional association of freelance writers living in the Chicago metropolitan area whose clients range from local to global. Together, IWOC members represent a broad spectrum of writing talents, consultation services, and specialties serving large corporations, small businesses, and not-for-profit organizations.

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