



Independent Writers of Chicago

28 E. Jackson Bldg., Suite 1020 #W686, Chicago, IL 60604

Phone/Fax: 800-804-IWOC (800-804-4962)

www.iwoc.org

FOR IMMEDIATE RELEASE

March 1, 2013

CONTACT: LAURA STIGLER

laurastigler@earthlink.net

**GHOSTWRITING:
INDEPENDENT WRITERS OF CHICAGO (IWOC)
LEARN THERE'S NOTHING SCARY ABOUT IT**

To most of us writers, ghostwriting is a mystery. What kind of writing do ghostwriters do? How do they go about getting their work? Are they nocturnal creatures? If you're haunted by such thoughts, come to the next IWOC meeting on Tuesday, March 12th, and all will be revealed. Appearing in the flesh will be Jerry DeMuth and Cliff Terry, both lauded writers/journalists whose works have been blessed with bylines, but who also have a great deal of experience in putting their egos on the shelf to take on great ghostwriting assignments.

Jerry DeMuth has spent 12 years as a reporter and feature writer at the *Chicago Sun-Times* and was founding editor of *Upbeat Magazine*. An award-winning freelance writer whose work has been anthologized at least five times, DeMuth has also ghostwritten articles for banking, business and mortgage publications.

Cliff Terry is a former *Chicago Tribune* staff writer and freelance writer for publications ranging from the *New York Times* and *Washington Post*, to *TV Guide*. He's the ghostwriter behind the book, *A Life's Design*, a true tale about the first African-American industrial design manager for Sears. And there are executives at Boise Cascade, Illinois Power and the National Safety Council who can thank Terry for making them sound brilliant in their speeches and op-ed columns. Terry didn't mind that he didn't get the credit. He got the paycheck. Nice trade-off.

Take the mystery out of ghostwriting. Come to the next meeting and learn how to expand your business in ways that might otherwise not occur to you. Or, you could stay in the dark. Now *that's* scary!

The IWOC meeting will take place on Tuesday, March 12th at Fourth Presbyterian Church in the Page Smith Room, 126 E. Chestnut St. (2nd door west of Michigan Ave), Chicago. Discounted parking (after 5:00 pm, with validation) is located at the 900 North Michigan Avenue Garage. Networking begins at 5 p.m. The main program is at 6 p.m. Admission is free to IWOC members. Nonmembers, \$15. (\$10 if pre-registered at <http://www.iwoc.org/calendar>. Click on "March 12th" IWOC Meeting.") Following the meeting, attendees are invited to go to a nearby restaurant for a buy-your-own dinner to further discuss writing-related topics or to continue networking. For more information, call 800-804-IWOC (800-804-4962) or visit www.iwoc.org.

IWOC is a nonprofit professional association of freelance writers living in the Chicago metropolitan area whose clients range from local to global. Together, IWOC members represent a broad spectrum of writing talents, consultation services, and specialties serving large corporations, small businesses, and not-for-profit organizations.

#####