

## IWOC Area of Expertise and Specialty Listings

Areas of Expertise	Specialties
<input type="checkbox"/> Advertising/Marketing	<input type="checkbox"/> Advertorials
<input type="checkbox"/> Advertising/Marketing (B2B)	<input type="checkbox"/> Annual reports
<input type="checkbox"/> Advertising/Marketing (Consumer)	<input type="checkbox"/> Books
<input type="checkbox"/> Advertising/Marketing (Healthcare/Medical)	<input type="checkbox"/> Brochures
<input type="checkbox"/> Advertising/Marketing (Industrial/Technical)	<input type="checkbox"/> Brochures (Capabilities)
<input type="checkbox"/> Advertising/Marketing (Print)	<input type="checkbox"/> Case histories
<input type="checkbox"/> Advertising/Marketing (Promotion)	<input type="checkbox"/> Catalogs
<input type="checkbox"/> Advertising/Marketing (Radio/TV)	<input type="checkbox"/> Collateral materials
<input type="checkbox"/> Advertising/Marketing (Small Business)	<input type="checkbox"/> Columns
<input type="checkbox"/> Advertising/Marketing (Software)	<input type="checkbox"/> Company publications
<input type="checkbox"/> Advertising/Marketing (Strategy)	<input type="checkbox"/> Concept development
<input type="checkbox"/> Analysis	<input type="checkbox"/> Corporate histories
<input type="checkbox"/> Associations	<input type="checkbox"/> Creative writing
<input type="checkbox"/> Associations (Medical)	<input type="checkbox"/> Desktop publishing
<input type="checkbox"/> Audiovisual	<input type="checkbox"/> Documentation
<input type="checkbox"/> Audiovisual (Film/Video)	<input type="checkbox"/> Documentation (Online)
<input type="checkbox"/> Business	<input type="checkbox"/> E-books
<input type="checkbox"/> Children & Family	<input type="checkbox"/> Editing
<input type="checkbox"/> Community Affairs	<input type="checkbox"/> Editing (Content)
<input type="checkbox"/> Computer	<input type="checkbox"/> Editing (Copy)

<b>Areas of Expertise</b>	<b>Specialties</b>
<input type="checkbox"/> Computer (Networking)	<input type="checkbox"/> Editing (Healthcare/Medical)
<input type="checkbox"/> Computer (Software)	<input type="checkbox"/> Editing (Scholarly manuscripts)
<input type="checkbox"/> Computer (Telecom)	<input type="checkbox"/> Editing (Scientific/Technical)
<input type="checkbox"/> Construction	<input type="checkbox"/> Editing (Training materials)
<input type="checkbox"/> Consulting	<input type="checkbox"/> Educational materials
<input type="checkbox"/> Corporate Communications	<input type="checkbox"/> Employee communications
<input type="checkbox"/> Direct Response	<input type="checkbox"/> Features
<input type="checkbox"/> Education	<input type="checkbox"/> Fundraising appeals
<input type="checkbox"/> Education (History/Literature)	<input type="checkbox"/> Ghostwriting
<input type="checkbox"/> Employee Benefits	<input type="checkbox"/> Grant writing
<input type="checkbox"/> Environmental Issues	<input type="checkbox"/> Help systems
<input type="checkbox"/> Fiction	<input type="checkbox"/> Indexing
<input type="checkbox"/> Finance	<input type="checkbox"/> Interviewing
<input type="checkbox"/> Finance (Banking)	<input type="checkbox"/> Magazine articles
<input type="checkbox"/> Finance (Mutual Funds)	<input type="checkbox"/> Manuals
<input type="checkbox"/> Finance (Retirement)	<input type="checkbox"/> Manuals (Computer)
<input type="checkbox"/> Finance/Investing (Personal)	<input type="checkbox"/> Manuals (Technical)
<input type="checkbox"/> Fitness/Wellness	<input type="checkbox"/> Manuals (Training)
<input type="checkbox"/> Food	<input type="checkbox"/> Manuals (User)
<input type="checkbox"/> Food Service	<input type="checkbox"/> Medical writing
<input type="checkbox"/> Gardening	<input type="checkbox"/> Newsletters
<input type="checkbox"/> Government/Politics	<input type="checkbox"/> Newspaper articles

<b>Areas of Expertise</b>	<b>Specialties</b>
<input type="checkbox"/> Healthcare/Medical	<input type="checkbox"/> Newswriting
<input type="checkbox"/> Healthcare/Medical (Alternative Medicine)	<input type="checkbox"/> Personal profiles
<input type="checkbox"/> Healthcare/Medical (Hospitals)	<input type="checkbox"/> Press kits
<input type="checkbox"/> Healthcare/Medical (Managed Care)	<input type="checkbox"/> Press releases
<input type="checkbox"/> Healthcare/Medical (Medical Diagnostics)	<input type="checkbox"/> Proofreading
<input type="checkbox"/> Healthcare/Medical (Patient Education)	<input type="checkbox"/> Proposals
<input type="checkbox"/> Healthcare/Medical (Pharmaceuticals)	<input type="checkbox"/> Reports
<input type="checkbox"/> Healthcare/Medical (Physician Education)	<input type="checkbox"/> Resumes
<input type="checkbox"/> Healthcare/Medical (Practice Management)	<input type="checkbox"/> Reviews
<input type="checkbox"/> Humor	<input type="checkbox"/> Rewriting
<input type="checkbox"/> Industrial/Technical	<input type="checkbox"/> Scriptwriting
<input type="checkbox"/> Information Technology	<input type="checkbox"/> Speeches
<input type="checkbox"/> Insurance	<input type="checkbox"/> Speeches (Executive)
<input type="checkbox"/> Interior Design	<input type="checkbox"/> Training
<input type="checkbox"/> Investor/Shareholder Relations	<input type="checkbox"/> Training (Communication skills)
<input type="checkbox"/> Journalism	<input type="checkbox"/> Training (Computer-aided instruction)
<input type="checkbox"/> Journalism (B2B)	<input type="checkbox"/> Training (Employee seminars)
<input type="checkbox"/> Journalism (Community)	<input type="checkbox"/> Training (Management)
<input type="checkbox"/> Journalism (Computer)	<input type="checkbox"/> Training (Technical)
<input type="checkbox"/> Journalism (Essay/Opinion)	<input type="checkbox"/> Training (Video)
<input type="checkbox"/> Lyrics and Jingles	<input type="checkbox"/> Training (Worksite)
<input type="checkbox"/> Manufacturing (High-tech)	<input type="checkbox"/> Training (Writing workshops)

<b>Areas of Expertise</b>	<b>Specialties</b>
<input type="checkbox"/> Marketing	<input type="checkbox"/> Tutorials (Computer)
<input type="checkbox"/> Marketing (E-marketing)	<input type="checkbox"/> Website SEO
<input type="checkbox"/> Meetings/Conventions	<input type="checkbox"/> Website content
<input type="checkbox"/> Multimedia (Interactive)	<input type="checkbox"/> Website design and development
<input type="checkbox"/> Not-for-profit	<input type="checkbox"/> White papers
<input type="checkbox"/> Performing Arts	<input type="checkbox"/> Workbooks
<input type="checkbox"/> Pharmaceutical/Biomedical	
<input type="checkbox"/> Photography	
<input type="checkbox"/> Public Relations	
<input type="checkbox"/> Public Relations (B2B)	
<input type="checkbox"/> Public Relations (Healthcare)	
<input type="checkbox"/> Public Relations (Media)	
<input type="checkbox"/> Public Relations (Small/Medium Business)	
<input type="checkbox"/> Publishing	
<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Religion	
<input type="checkbox"/> Research	
<input type="checkbox"/> Restaurants	
<input type="checkbox"/> Sales	
<input type="checkbox"/> Science/Technology	
<input type="checkbox"/> Social Issues	
<input type="checkbox"/> Social Issues (Disabled)	

<b>Areas of Expertise</b>	<b>Specialties</b>
<input type="checkbox"/> Social Media	
<input type="checkbox"/> Transportation	
<input type="checkbox"/> Transportation (Freight)	
<input type="checkbox"/> Travel	
<input type="checkbox"/> Video	